

Subject: Lung Health Network Newsletter Issue 5



Hello Network Members,

It is hard to believe that summer is nearing an end. As we wrap up one season and look to the next, we bring you news on the following:

- impact of Get the Jab! summer youth vaccination campaign
- implementation work in COPD Remote Home Monitoring and Asthma Best Practices Digital Implementation Toolkit
- educational events including Respiratory Health Forum and LEAP Lung Training in palliative care
- collaboration - where you can be involved with our Asthma Best Practices Toolkit
- policy work with Right2Survive and in the area of digital health

We encourage network members to let us know about any events, projects, tools, et cetera that might be relevant to the network. We are always happy to look at ways to promote the other activities you are involved in as well.

If you have any ideas you would like to include, please reach out to Natalie Bennett at network@lunghealth.ca.

We hope you are enjoying the final days of hot and sunny weather.

Impact

[Get the Jab! Campaign](#)

This summer, the Lung Health Foundation ran a [national public awareness campaign](#) encouraging youth to get vaccinated so they could take full advantage of the summer and all the outdoor activities.

It was presented in English and French across TikTok and Snapchat - the social media platforms our youth target audience use the most.

Additionally, we ran a [sponsored article in the National Post](#).

The results? Outstanding!

- **6 million impressions across TikTok and Snapchat!**
- **record level engagement with our National Post article!**

The Lung Health Foundation is pleased to continue to fulfill our goals to educate and create national awareness to help protect the lung health of all Canadians.

[**Read " *This summer, vaccination is the key to outdoor fun*"**](#)

Implementation in Action

Quick Updates on Ongoing Work!

COPD Remote Home Monitoring

As previously shared, the Lung Health Foundation is partnering with Oak Valley Health and Cloud DX, building on Oak Valley's existing COPD remote home monitoring (RHM) program to explore how the addition of peripheral client support programs can enhance the RHM experience and help them achieve better outcomes.

The project is now formally set to launch and the program should begin enrolling patients imminently. We look forward to keeping you up to date as this program progresses over the next couple of years!

If you'd like to learn more about this program, please contact Chris Langlois at clanglois@lunghealth.ca .

Asthma Best Practices Digital Implementation Toolkit

The Lung Health Foundation (LHF) continues working with its clinical advisors to develop a new asthma best practices digital implementation toolkit, which will live on LHF's [website for healthcare providers](#).

The toolkit will be a one-stop-shop for clinical tools and resources to help healthcare providers implement practices in alignment with asthma quality standards, and provide the best possible care to individuals living with asthma, throughout their journeys.

For information on an opportunity to engage in the development of this project, please see the Collaboration Opportunities section of this newsletter below.

Education Opportunities

SAVE THE DATE! Respiratory Health Forum

Tue Oct 25, 2022 | 8:50am - 4:00pm ET | Free Virtual Learning Event -

Join us for the Lung Health Foundation's [Respiratory Health Forum](#). This year's event is virtual and welcomes providers from across Canada.

Together with other primary-care professionals, learn innovative approaches to lung health and the latest respiratory guidelines from leading medical experts.

Learn more or enter your name to be notified when registration opens at <https://hcp.lunghealth.ca/conferences/respiratory-health-forum>

It's virtual and free!

Add me to Registration Launch Notification

Complimentary - LEAP Lung: Training in palliative care by Pallium Canada

November 21 and 23, 2022 | 12:00pm - 3:00pm ET | Virtual and Free!

The Lung Health Foundation has partnered with Pallium Canada to offer (at NO cost to registrants) the LEAP Lung training in Fall 2022.

- 15hrs of virtual and independent learning
- virtual workshops of 3hrs each with synchronous learning in small groups
- spots will be filled on a first come, first serve basis

For more information and to register please contact Gloria at galfred@lunghealth.ca

Collaboration Opportunities

Call for Testers! The Lung Health Foundation's Asthma Best Practices Toolkit is in Development

The Lung Health Foundation (LHF) is working with clinical experts to develop an asthma best practices digital implementation toolkit, which will function as a one-stop-shop for clinical tools and resources to help healthcare providers implement practices in alignment with asthma quality standards.

In October, LHF will be conducting a round of “beta testing”, to gather feedback on the structure, organization, and navigation of the toolkit website, before it launches next year. And we’re looking for your help!

If you’re interested in participating in the toolkit’s beta testing process, please reach out to Chris Langlois at clanglois@lunghealth.ca.

For those in your care

Please pass along the following to anyone in your care who you feel could benefit:

Money Matters and your Lung Health Journey

Wed Sept 21, 2022 | 1:00pm - 2:00pm ET | Free Virtual Learning Event

Do you have questions about navigating finances while living with lung cancer or with a chronic lung disease?

The Lung Health Foundation, in partnership with Wellspring, will be hosting a one hour long webinar on ways to navigate finances while living with cancer or other chronic diseases. Join us as Ilene Shiller, the Manager of Financial and Workplace Programs at Wellspring Cancer Support Foundation, speaks on:

- Government income replacement programs (EI, CPP, OW, ODSP)
- Workplace income replacement programs (short-term and long-term disability)
- Drug Reimbursement
- Managing out of Pocket Expenses
- Health and Travel Insurance
- There will be an opportunity to send in questions ahead of time as well as ask them during the session

Learn more and register at:

https://us02web.zoom.us/webinar/register/WN_zEMScz-vTuGBLbSCGsk8Vg

Research

Are you working on a research proposal and want to explore the Lung Health Foundation providing a Letter of Support or linking you to other individuals or

organizations in our network? We're happy to have those conversations any time!

Would you like to contribute to the design of our new Research Program? We will be running a number of consultation cycles (i.e. interviews and focus groups) over the summer with members of our Research Hub.

If you haven't already specified you'd like be contacted about research-specific opportunities by joining our Research Hub, please contact Natalie at network@lunghealth.ca.

More information on our Research Hub and Research Program can be found at lungnetwork.org.

Asthma and COPD Survey

We need your expertise and insights!

Help focus our asthma and COPD work based on key barriers AND behaviours by [participating in our online survey](#). The results will shape the Lung Health Foundation's selection of education and implementation strategies to drive improvements in asthma and COPD. We are offering \$25 **electronic gift certificates** to survey respondents. Be sure to have your say!

[Survey](#)

Policy in Action

Right2Survive

With the goal of achieving greater progress on important health care issues, the Lung Health Foundation became a proud partner of the [Right2Survive](#) coalition. Right2Survive aims to spread awareness of the lung cancer landscape in Canada while highlighting the vital importance of equitable access to screening programs. Given that lung cancer continues to be the

leading cause of cancer death in Canada, we know that better access to care gives lung cancer patients a fighting chance.

Through this collaborative effort we will continue to advocate for governments across the country to improve access to and awareness of lung cancer screening. In June, the coalition wrapped up the Ontario election campaign with encouraging results. Now we're shifting gears to focus on the upcoming Quebec election and make sure that the government understands why lung cancer screening is so critical.

For more information on the Right2Survive, head to <https://right2survive.ca>

Revolutionizing Patient Care: The Role of Digital Health

Innovations in digital health can help clinicians, patients, and other caregivers fill existing healthcare gaps to improve patient self-management and health outcomes while reducing health care costs. In our most recent policy forum, the Lung Health Foundation brought together Dr. Mohamed Alarakhia, Shelagh Maloney, Dr. Irvin Mayers, and Ava Mehdipour to discuss the opportunities and barriers presented by digital health technologies and what the government can do to enable their use.

To watch, head to: <https://lunghealth.ca/revolutionizing-patient-care-the-role-of-digital-health/>

Research

Director of Research, Network & Impact Hired

After extensive interviews, the Lung Health Foundation is please to announce that we have found our new Director of Research, Network and Impact.

Specific information will follow in our next newsletter.

Given the Lung Health Foundation's renewed commitment to the research program, and to ensure as an organization we demonstrate results across our work, this new leadership role within our team will work with our stakeholders and staff in the development and execution of our research program and to spearhead internal efforts to measure and evaluate our work against our strategic plan.

In the Press

Do you have a recent publication related to our five foci (Asthma, COPD, Lung Cancer, Smoking/Vaping Cessation, Infectious Respiratory Disease) you'd like to share? Please send it our way!

Help us Grow our Network

The wisdom and expertise of healthcare professionals dedicated to improving the lung health of Canadians have long guided the mission of the Lung Health Foundation. Help us grow our [Lung Health Network for Healthcare Professionals](#) by inviting your friends and colleagues to join.

Powered by the Lung Health Foundation, this network offers meaningful opportunity for healthcare professionals to collaborate and directly contribute to the design, delivery, and evaluation of strategies and policies to improve lung health in Canada.

The Network and its members are guided by the [strategic plan of the Lung Health Foundation](#) and are engaged throughout the Lung Health Foundation's work to ensure healthcare professionals' perspectives and insight contribute to impact and sustainable change.

We are building a community of passionate and dedicated healthcare professionals who believe lung health can and should be better for all Canadians.

Opportunities within the Network include:

- Leadership Roles
- Education Hub
- Research Hub
- Implementation Hub
- Health Policy Hub
- Speaker's Bureau

For more information and to join the Network, we invite you to visit lungnetwork.org

[Join the Network](#)

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